



Website Development and Hosting



Quality web services you can afford. Sites you update! Save time and money with self-maintained web sites. No technical knowledge required.

Belstar Media develops web sites that...

- Meet your objectives
- Fit your budget
- Get results

Belstar Media offers custom solutions like...

- Promotional web sites
- E-commerce capabilities
- Interactive pages and forms
- Mobile optimization and apps
- Easy administration system



Make the most of the web with a solution that gets results today and prepares your business for the future.

Website Design | Hosting | E-commerce | Programming | Mobile
Content Management System (CMS) | Search Engine Optimization (SEO)

BELSTAR MEDIA, INC.

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Responsive Web Design and Mobile Optimization



Responsive web design allows you to have a single website that automatically fits the screen size of the device on which it is being viewed. This is achieved by adapting the content, design, navigation and interaction method to deliver the same comfort and usability to the mobile user as to the desktop user.

Advantages of responsive design include...

- Super flexible
- Excellent user experience
- Cost effective
- Recommended by Google
- Easy to manage

A **mobile website** is designed specifically for mobile devices considering all the limitations and opportunities of the platform. While developing a mobile website you should keep in mind the small screen size, interaction methods (touch) and limited connection speed.

FULLY
responsive
webdesign.



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Search Engine Optimization (SEO)



Search Engine Optimization is the process of maximizing the number of visitors to a particular website by ensuring that the site appears high on the list of results returned by a search engine.

Why is SEO Important?

- Is good for business visibility and branding
- Provides your business with credibility
- Brings your business traffic
- Has one of the best ROI's in advertising
- Gives you insight into your customers



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Belstar Media provides this SEO package:

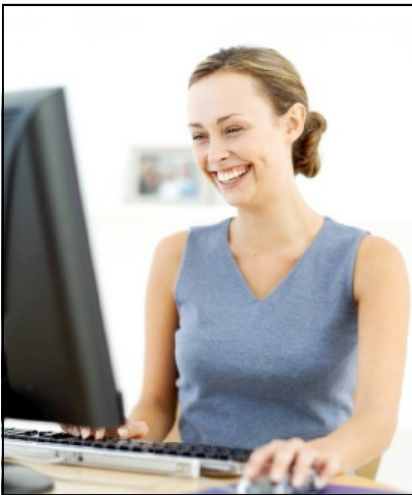
- Keyword statistics and analysis
- Link popularity report
- Search engine optimization report
- Search engine ranking report



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Content Management System (CMS)



A content management system is a web-based application used to upload, edit and manage content displayed on a website. A CMS can perform a variety of different tasks for a site and also enables less technical individuals to manage content easily without an extensive coding background.



Benefits to implementing a CMS include...

- Streamlined authoring process
- Faster turnaround time for new pages and changes
- Greater consistency
- Improved site navigation
- Increased site flexibility
- Increased security
- Reduced duplication of information
- Reduced site maintenance costs

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BUILDING WEBSITES WITH 5 STAR SERVICE.